

# Human Communication and Technology Division NEWSLETTER

Volume 2 Issue 2

October 2003

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## See you in Miami! November 19-23

*A special message from Noemi Marin, your HCTD officer and a "local" for the convention:*

Hello HCTD members! All of us locals living in South Florida are looking forward to sharing with you some of the exciting areas and places we have as part of our extended neighborhood.

Accordingly, here are some suggestions and some links for you to explore, while planning your visit to Miami Beach in November 2003.

There are way too many things to do here, too many attractions tempting everyone! However, some of the selections presented here assume you are operating within a limited time frame for extra activities. One additional thing to remember is that here, the month of November is high season, hence, try and plan some of

these activities ahead of time. So, if you have some time and want to stroll, explore the Art Deco district, have a relaxing evening out, or spend a couple of hours in the wilderness of the Everglades, here are some suggestions:

### Visits and Tours

While most museums in South Florida are not in close vicinity to Miami Beach, there are still some artistic explorations awaiting you, such as the Wolfsonian, and the Art Deco district. The Wolfsonian is a museum located in the heart of South Beach that belongs to FIU (Florida International University). It has an interesting permanent collection, but also very famous exhibits running for several months. See <http://www.wolfsonian.fiu.edu/>. Probably the most remarkable part of Miami Beach is the Art Deco district. Even if one does not have architectural expertise, it is rather difficult not to walk and admire well-preserved Art Deco buildings. In pastel shades, most of the Deco architecture examples could be found in the area bounded by Dade Blvd to the north, 6th St to the south, Ocean Drive to the east and Lenox Ave to the west.

<http://www.mdpl.org/>

If you want to take a tour of the area, take the Art Deco District History Tour, organized every weekend by Miami Design Preservation League. These expert-guided walking tours through the Art Deco District, showcase the pastel-hued, streamlined '30s buildings that are so identified with Miami. (The buildings' design is what originally made interest in South Beach rekindle in the mid '80s.) Along Ocean Drive and Collins Avenue, the tour stops at classics of tropical deco, including Chris Blackwell's Tides Hotel, with its authentic terrazzo floors, wide columns, and observation balcony. Two of the most popular sights along the route are the hotel's soaring steel spire and the porthole windows of the Essex House, which show the hotel's resident flamingos parading through an idyllic tropical courtyard. Tours Saturday 10:30 a.m.; Cost: \$6; 1001 Ocean Dr.; tel. 305/672-2014.

Also while strolling, you might want to stop and examine The Holocaust Memorial. Named "A Sculpture of Love and Anguish," this is a monument to the people lost in German concentration camps during World War II. It consists of an arm rising from the central plaza covered with 130 life-sized figures. Do not miss the tunnel, The Lonely Path, where the names of major camps in the Nazi system (Jasenovac, Belzec, Chelmno, Treblinka, Sachsenhausen, Dachau) are carved. On the far side of the reflecting pool there is a memorial wall with the names of Holocaust victims. Located at 1933 Meridian Avenue, Miami Beach, FL, at the northern edge of the Art Deco

District, just north of the Convention Center.

As for a tour outside of the area, Everglades await you! Why not plan an airboat trip into the Everglades? While The Everglades National Park is huge, there is a short ride (about 40 minutes) down 8th Street, which becomes Alligator Way, where you have plenty of airboat ride companies. <http://www.florida-everglades.com/>

Another outdoor exploration could be South Pointe Park. Located at the southernmost tip of South Beach, South Pointe Park is still one of Miami's best-kept secrets. Not so much a park as a shoreline, South Pointe features extraordinary views of downtown and of exclusive Fisher Island. It is located directly on the channel that connects Biscayne Bay with the Atlantic Ocean, so it has a perfect vantage point for watching pleasure and commercial ships entering and leaving the Port of Miami. A great time at South Pointe can simply entail sitting on the pier or the rocks, catching some sun, lazily observing the sea birds chasing their dinner, and then heading over to Smith & Wollensky (located in the park) for a cocktail and stone crabs. Free admission. Located at One Washington Avenue.

For more tours, check this link: <http://www.miamibeachchamber.com/tours/index2.html>

#### Dining and Night Life

Ocean Drive and Lincoln Road are well known for their restaurants, shops, and fun nightlife. Ocean Drive is a 'must' if in Miami Beach or in its

immediate borough, South Beach. This charismatic street has some remarkable examples of Art Deco architecture in SoBe, and it provides excellent location for training in the local sport of “people watching.” Restaurants, shops, and places to snack, grab a cup of coffee, or relax at a swimming pool/bar near the beach, all await you. Explore some of the typical South Florida cuisine, an intercultural array of Cuban, South American, and many other ethnic flavors. The choice of restaurants can be overwhelming, so asking the concierge of the hotel might be a great solution. If you have time, visit the web, by all means. Here is a good link:

<http://miami.diningguide.net/dl1sb.htm>. Or  
<http://www.miamibeachchamber.com/cgi-bin/members.cgi?doit=RESTAURANTS>

Strolling on Ocean Drive or on Lincoln Road, in the evening, you can experience a different Miami Beach, very lively, boisterous, full of neon lights and music, all ready for you to enjoy! While the beaches are famous in the day, the SoBe atmosphere turns memorable during the night

<http://miami.nightguide.com/>

#### [Hotels and Accommodation](#)

Since Miami Beach is a visitors' attraction, the number of hotels and choices can be overwhelming. Most of the small hotels in the Art Deco district are very cozy, well remodeled. But remember that you are close to beaches, and the hotels cater to that style of experiences, mostly. If you haven't booked your

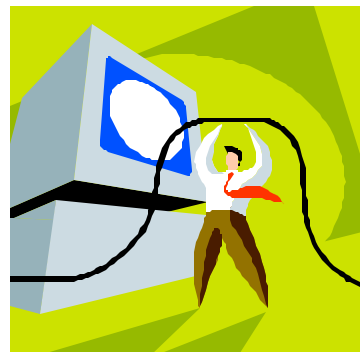
hotel yet, here are some links to check:

<http://miami.hotelguide.net/hl1mb.htm> or  
<http://www.miamibeachchamber.com/cgi-bin/members.cgi?doit=ACCOMMODATIONS/>

Overall, Miami Beach awaits you with new adventures! Oh, one more important thing: Do NOT forget to bring your swimming suit! After all, it is November in Miami!

Looking forward to seeing you all in Miami Beach,  
Noemi Marin

## Check out the HCTD WEBSITE



This has been a year of change for the HCTD website, which relocated to a new server and is now accessible from

<http://www.hctd.net>. The website has been updated with the current HCTD leadership and a variety of pointers to HCTD materials, including the division bylaws, old newsletters, meeting minutes, and some

division history. These materials are not complete. If you have a copy of historical HCTD materials that are not currently on the website, please send them to [webmaster@hctd.net](mailto:webmaster@hctd.net).

We want to extend the website to meet the needs of the Division. If you have ideas for ways in which the website can meet your needs as a member of HCTD, please let us know. We'd like the HCTD website to be a dynamic resource for members of the Division. We are particularly interested in your suggestions for additional resources that should be listed on the Division resource page (<http://www.hctd.net/Resources.html>) and any thoughts you might have concerning interactive features that would have value for you. Please let us hear from you at [webmaster@hctd.net](mailto:webmaster@hctd.net).

Two interactive features are now available to you as HCTD division members. First, we have created a moderated list called HCTnet in which Division members can ask questions and engage in an interactive discussion, via e-mail, about Human Communication and Technology, our research, and Division. Dennis Wignall, one of the division's current co-chairs, moderates this list. All current division members are being subscribed (an unsubscribe

option is available). Consider the list open for submissions. You can e-mail your questions and comments to HCTnet at either of the following email addresses: [hctnet@hctd.net](mailto:hctnet@hctd.net) or [submit@hctd.net](mailto:submit@hctd.net).

The second interactive feature that will enhance Division communication is the collaborative composition site that allows us to share and collaboratively enhance information about Human Communication and Technology and the Division. This site, which uses a "wiki" collaborative composition engine, allows you to create, edit, and modify web pages directly from your web browser without using HTML. "Wiki" (which means "fast" in Hawaiian; that's it for deep meaning) is widely used for creating collaborative Hypermedia spaces. A well-known example of wiki in action is wikipedia (a collaborative encyclopedia; see <http://www.wikipedia.org>).

The wiki implementation we'll be using isn't as fancy as wikipedia's, but it should prove useful and interesting. Note that a wiki is a trust environment where everyone has the ability to modify any page. Don't worry, though. We'll keep a backup of recent changes. Please join us at <http://wiki.hctd.net>.

Co-Chairs Corner

## Welcome to HCTD!

Tasha Van Horn, HCTD Co-Chair  
Dennis Wignall, HCTD Co-Chair

Now that we're back from summer break, it's hard to believe our NCA 2003 convention is just around the corner! Special thanks to our HCTD Co-Vice Chairs of Planning Lori Charron, Concordia University, St. Paul, and J.D. Wallace, Pepperdine University, who have put together an outstanding HCTD program for the NCA 2003 convention. They went above and beyond to give you a strong convention program this year. Concordia University, St. Paul sponsored Lori Charron's travel to California where J.D. Wallace's Pepperdine University hosted her so that they could closely work together to create an exceptional 2003 convention HCTD program.

You can view the HCTD 2003 NCA program at the end of this newsletter. To access it online, go to NCA's homepage website ([natcom.org](http://natcom.org)) and click on view program [here](#), then click on [browse by Division](#). Be sure to note that our HCTD business meeting is scheduled on Friday, 11/21/2003 from 3:30 p.m.-4:45 p.m. in Lafayette, Level IV, Fontainebleau.

Also, mark your calendars for the following:

\*October 1 is NCA 2003 convention advance registration deadline; be sure to mark NCA unit #32 HCTD on your membership renewal! ☺

October 18 is NCA's deadline for registration for Department activities such as Graduate School Open House, Job Fair, Interviewing Station, and Department parties.

\*October 30 deadline to register for NCA 2003 convention short courses and tours

\*November 19-23 NCA 2003 convention in Miami

\*November 20 NCA 2003 convention short courses and tours begin

Thank you also to Mary Wiemann, Santa Barbara City College, and Noemi Marin, Florida Atlanta University who have done a great job as our HCTD Co-Vice Chairs of Communication and for our HCTD newsletters this past year.

Andrew Finn, George Mason University, and Davis A. Foulger, [evolutionarymedia.com](http://evolutionarymedia.com), are HCTD Co-Vice Chairs of Membership. Davis took the lead in establishing the HCTD website ([hctd.net](http://hctd.net)); see the story in this newsletter. In addition, at our last business meeting HCTD voted to approve adding two student positions to HCTD. We would like to congratulate Steve Rains and Kerk Fong Kee for serving as student representatives this year.

Most of all, thank you for your membership in HCTD. It is because of your interest and membership that NCA's Legislative Council granted HCTC division status at our November 2002 convention. Even though this summer NCA members

passed NCA Constitution Amendment 1 eliminating the category of Commissions and lowering to 100 the minimum number of required members to gain Division status, it is no less of an achievement that HCTD has over 400 members! Today HCTD is active and strong due to the tremendous time and effort by many individuals who over the years have given much of themselves to serve HCTD. Many, many thanks.

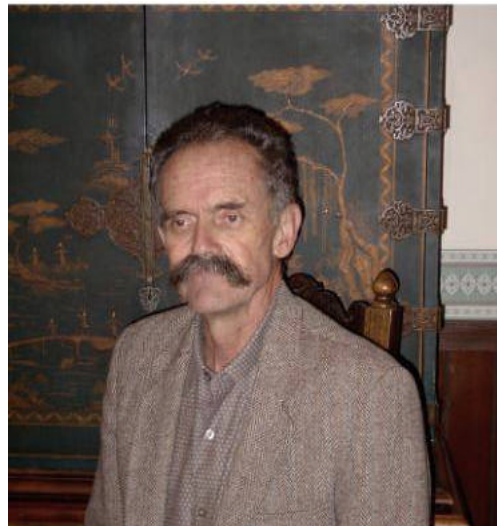
Please let us know how we can better serve you. We're looking forward to seeing you at our HCTD business meeting and at our many HCTD panels at NCA. Give some thought to becoming actively involved in HCTD. If you come and participate, you can shape HCTD's future!



If you have suggestions for the future direction of HCTD, we encourage you to contact us by email: Tasha Van Horn, [tvanhorn@citrus.cc.ca.us](mailto:tvanhorn@citrus.cc.ca.us) or Dennis Wignall, [dwignall@svsu.edu](mailto:dwignall@svsu.edu)



Tasha Van Horn  
Co-chair HCTD



Dennis Wignall  
Co-chair HCTD

## Your HCTD Officers

*Co-Chairs-President (2003)*

Tasha Van Horn (Citrus Community College, [tvanhorn@citrus.cc.ca.us](mailto:tvanhorn@citrus.cc.ca.us))  
and Dennis Wignall (Saginaw Valley State University, [dwignall@svsu.edu](mailto:dwignall@svsu.edu))

*Co-Chairs Program (2003)*

Lori J.N. Charron (Concordia University, St. Paul, [icharron@csp.edu](mailto:icharron@csp.edu)) and J.D. Wallace (Pepperdine University, [jdwallac@pepperdine.edu](mailto:jdwallac@pepperdine.edu))

*Co-Chairs Newsletter(2003)*

Mary Wiemann (Santa Barbara City College, [wiemann@sbcc.edu](mailto:wiemann@sbcc.edu)) and Noemi Marin (Florida Atlantic University, [nmarin@fau.edu](mailto:nmarin@fau.edu))

*Co-Chairs Membership (2003)*

T. Andrew Finn(George Mason U, [afinn@gmu.edu](mailto:afinn@gmu.edu)) and Davis Foulger (evolutionarymedia.com, [davis@foulger.net](mailto:davis@foulger.net))

*Co-Chairs Student Representative (2003)*

Steve Rains (University of Texas, Austin, [srains@mail.utexas.edu](mailto:srains@mail.utexas.edu)) and Kerk Fong Kee (San Diego State University, [kkee@mail.com](mailto:kkee@mail.com))

*Past President Co-Chairs Reps to NCA (2003)*

Frank E.X. Dance (University of Denver, [fdance@du.edu](mailto:fdance@du.edu)) and Karen Lollar (University of Denver)

HCTC elects officers on a 5 year projected activity with the Commission, each year selecting a Membership co-chaired position and the student representatives. The past co-chairs become HCTD representatives to the NCA Legislative Assembly. Accordingly, for the NCA 2004 convention, the following officers will be in place:

Lori J.N. Charron and J.D. Wallace: Co-Chairs *President* (2004)

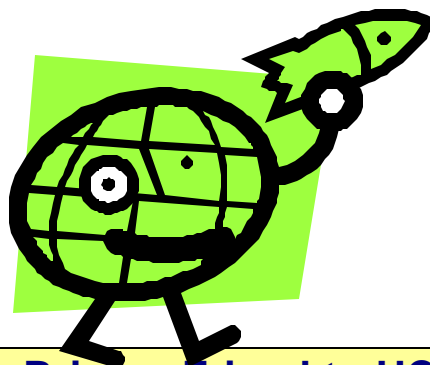
Mary Wiemann and Noemi Marin: Co-Chairs *Programs* (2004)

Andrew Finn and Douglas Foulger: Co-Chairs *Newsletter*(2004)

Tasha Van Horn and Dennis Wignall: Past President Co-Chairs *Reps to NCA* (2004)

*Membership* Co-Chairs- to be elected during the NCA 2003 Business Meeting

*Student Representatives* - to be elected during the NCA 2003 Business Meeting



**Bring a Friend to HCTD**

RENEW your affiliation NOW with the Human Communication and Technology Commission. And bring a friend with you . . . encourage a colleague to select HCTC as a membership affiliation when they join or renew their membership in the National Communication Association. Logon to [natcom.org](http://natcom.org) to renew your membership and your NCTC affiliation. Then plan on attending the interesting and diverse programs NCTC has scheduled for NCA, November 19-23 in Miami Beach.

The Human Communication and Technology Commission (HCTC) focuses on the facilitation and acquisition of technology-related human communication. It supports the examination of theory and application of contemporary communication technology as it relates to human communication studies. The Commission is interested in Human Communication and Technology as related to areas of rhetoric, ethics, intellectual property rights, teaching and learning, security, accessibility, accountability, globalism, distance education, training and development, and other topics.

NCA members can select HCTC as a membership affiliation option at the time of NCA membership application or add HCTC to their NCA membership at anytime. Three affiliations are included at no additional charge with each NCA memberships. Additional affiliations are \$5 per affiliation. For more information, contact Andy Winn at [afinn@gmu.edu](mailto:afinn@gmu.edu) or Davis Foulger at [davis@foulger.net](mailto:davis@foulger.net).

#### In Memoriam

Walter J. Ong, S.J., 1912-2003

It was on August 12 of this year that Walter Ong passed away. His death puts an end only to his voice, but not to his intellect, insight, or understanding of things Humanistic. His thinking and research is particularly germane to the Human Communication and Technology Division of NCA in many ways. Perhaps most important of those can be identified as the linking, historically, of the many technologies supportive of human communication. His seminal work *Orality and Literacy: The Technologizing of the Word* should be required reading for all those who would engage in research focusing on the consequences of communicative technologies on human societies and cultures in general, and human thinking in particular.

Rather than describe and isolate the many individual and different developmental steps in the advance of humanity, Ong identified unique commonalities among the differences, and this provides the conceptual linkage between them all. Fundamental to his thinking is the oral primal beginning of human language as a spoken, acoustic phenomenon and the consequences to human thinking and knowing. For Ong, the invention and application of an alphabet as a technology was a monumental step forward for humanity and he described in depth the changes and consequences as people adopted writing technology.

For each new technological invention related to human communication, Ong never ceased to use the presence of orality to establish the conceptual linkage to all things past, present, and future. Indeed, within the frame of mass media as well as the Internet, Ong detailed the presence of "secondary orality" and its effects. There is no question that the research and philosophical concerns of the HCT Division have been, and will continue to be, firmly grounded in virtually all that is Ongian.

I recommend the following URLs to all those interested in pursuing a greater understanding of Ong and his work: <http://www.slu.edu/colleges/AS/ENG/ong/>

<http://www.rememberingwalterong.com/archives/000039.html>

Dennis L. Wignall, Ph.D.

## The HCTD Program NCA Miami 2003

### Thursday

Day	Time	Room Level	Hotel	Program Number
Thur.	8:00am - 9:15am	Lafayette Level IV	Fontainebleau	1243 <b>Studying a Young Medium: Communication and Technology of Digital Games</b>
Thur.	9:30am - 10:45am	Lafayette Level IV	Fontainebleau	1343 <b>Reaching Out / Reaching In: Bridging the Technology Chasm With Strategies For Spreading the Word Inside and Outside the Institution</b>
Thur.	11:00am - 12:15pm	Lafayette Level IV	Fontainebleau	1443 <b>Creative Uses of Internet Technology in the Classroom</b>
Thur.	12:30pm - 1:45pm	Lafayette Level IV	Fontainebleau	1543 <b>Perceptions, Uses and Effects of Mobile Phone Technology</b>
Thur.	2:00pm - 3:15pm	Lafayette Level IV	Fontainebleau	1643 <b>Who, What, When, Where, And...Why?: Adoption Case Studies in Technology</b>
Thur.	3:30pm - 4:45pm	Lafayette Level IV	Fontainebleau	1743 <b>Reach Out / Reaching In: Technologically Rich Techniques for the Classroom</b>

### Friday

Fri.	8:00am - 9:15am	Lafayette Level IV	Fontainebleau	2243 <b>Internet and Society: Applied Criticisms, Comments, and Concerns</b>
Fri.	9:30am - 10:45am	Lafayette Level IV	Fontainebleau	2343 <b>It All Depends on Where You Stand: Different Perspectives Concerning Online Technology</b>
Fri.	12:30pm - 1:45pm	Lafayette Level IV	Fontainebleau	2543 <b>Enabling Diverse Experiences in Higher Education With Information and Communication Technologies: Processes and Outcome</b>
Fri.	2:00pm - 3:15pm	Lafayette Level IV	Fontainebleau	2643 <b>Computers and Education: An Examination of Intended and Unintended Impacts</b>

Fri. 3:30pm - 4:45pm Lafayette Level IV Fontainebleau 2743  
**Human Communication and Technology Division Business Meeting**

Fri. 5:00pm - 6:15pm Lafayette Level IV Fontainebleau 2843  
**Technological Influences on Student-Student and Student-Teacher Communication**

### Saturday

Sat. 8:00am - 9:15am Lafayette Level IV Fontainebleau 3243  
**Communication and Online Learning: Theoria, Praxis, and Poiesis**

Sat. 9:30am - 10:45am Lafayette Level IV Fontainebleau 3343  
**Reaching Out / Reaching In: The Changing Face of Business**

Sat. 12:30pm - 1:45pm Lafayette Level IV Fontainebleau 3543  
**Language and Discussion: Framing the Technologically Mediated Context**

Sat. 12:30pm - 1:45pm Suite 854 8th Floor Fontainebleau 3566  
**Publish Your Book Now: Evaluating the New Publish-On-Demand Publishers**

Sat. 2:00pm - 3:15pm Lafayette Level IV Fontainebleau 3643  
**Thoughts in Communication: Theories Considered and Reconsidered Withing the Technology Driven Context**

Sat. 3:30pm - 4:45pm Lafayette Level IV Fontainebleau 3743  
**Graduate Student Research in Computer-Mediated Research**

### Sunday

Day	Time	Room	Level	Hotel	Program Number
Sun.	8:00am - 9:15am	Lafayette	Level IV	Fontainebleau	4243
<b>Communication Process and Practice in Virtual Teams</b>					

Sun.	9:30am - 10:45am	Lafayette	Level IV	Fontainebleau	4343
<b>Identity, Theory and Computer Mediated Communication</b>					

Sun.	11:00am - 12:15pm	Lafayette	Level IV	Fontainebleau	4443
<b>"Reaching Out" to Others in New Ways: Exploring Influential and Innovative Uses of Technology to Communication</b>					